

Introducing

Simba

SmartLinen.

SIMBA

SMART
LINEN



Ask yourself, is your laundry feeling the pain?

Stock visibility.

Are you working blind?

Without reliable data on how much stock you have, and where that stock is, you cannot predict the right amount of linen to hold either at the laundry or at the customer's premises.

Are you carrying too much stock?

Without proper visibility of where your stock is at all times, often too much stock is ordered just in case. Inefficient ordering leaves stock sitting unnecessarily in storage providing no value.

High linen costs due to loss of product, low stock visibility and poor linen stock rotation, 15% of your linen does 85% of the work.

Are you paying more for mistakes?

Processing of linen is manually intensive, prone to error with high labour costs (counting, sorting, etc).

Is a lack of transparency costing your laundry?

Incorrect shipments and (perceived) inaccurate billing can affect your business, resulting in expedited or additional deliveries, time/effort in reconciling discrepancies and Linen being rejected.

Are you maximising your linen's usage?

Linen life is cut short when linen is stolen, misplaced or destroyed at the customer level without your knowledge.

Identifying the source of lost linen will help you know which customers need education to help increase the life of your linen.

All of these pain points affect your efficiency, add to your overheads, and directly impact your bottom line.



SIMBA
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LINEN**

It's linen that
talks to you.





Simba SmartLinen shines a light on what stock you have, where it is located and how you are using it.

It's RFID made easy that helps you save on costs and better service your customers.

**Complete end to end,
turn-key RFID solution.**

No contracts.

Guaranteed payback.

Lower RFID chip price.

One vendor.

On-going support.

Powerful data analytics.

It's risk free RFID.

What can you expect from Simba SmartLinen?

Lower RFID Chip prices. We have delivered a 75% reduction in chip price.

With deep investment and the continuous improvement of processes and technology, we have reduced the price of a commercial chip (Guaranteed 200 Washes / MRI Compliant) by 75%, with further downward pressure on this price.

One vendor. We take responsibility for the success of your RFID system.

Our RFID solution is all-encompassing: the chip, the hardware, the software and the data analysis is our accountability.

This allows us to provide to you Risk-Free RFID.

We share the accountability for KPI's and investment payback.

Our RFID solution has been designed to continuously deliver savings and insights past the initial installation, providing you with support, guidance and data analysis.

We deliver powerful data analysis.

All data analysis is taken care of by Simba with advice on how to improve your supply chain.

Monthly reports highlighting business practice improvements. RFID technology highlights weaknesses in a linen cycle, allowing for efficiencies to be easily implemented.

**Our partnership provides you with a
risk free, end to end linen
management solution.**



SIMBA
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LINEN**

**We deliver
real payback.**





The potential payback of a Simba SmartLinen enabled RFID solution include: *

A reduction of up to 20% in the amount of textiles purchased annually.

An increase in productivity of up to 10%.

An increase in linen life by up to 15%.

A significant reduction in loss of inventory.

A significant improvement in the confidence of stock delivery.

Better control expenses and improve productivity and efficiency.

*Source. Invengo white paper on RFID 2017.

What can you expect after installation?

We limit implementation risk, and supply on-going support and data analysis.

Simba will deliver the entire RFID ecosystem

Historically Hardware and Software companies would sell their hardware and software, with no investment in ensuring their products worked for their customer.

RFID is a complex system that needs to be monitored at all times, to ensure that the hardware, software, chips and linen are working hand in glove.

Simba has taken direct ownership of the entire RFID ecosystem on behalf of our customers. We will take responsibility for the successful implementation, running and payback of all the RFID systems we have implemented.

To date no other company has done this.

We provide seamless, comprehensive support, ensuring operational continuity and total stock transparency.

Proactive monitoring*

We provide real-time RFID hardware monitoring and failure notification alert (24x7). With software diagnostics via a remote connection that links to our customer's systems.

24/7 Help desk Service

A dedicated support line/email is provided that quickly registers and qualifies incidents. A sophisticated incident ticketing and escalation system provides our customers transparent status monitoring and tracking.

Training & ongoing improvement services

We provide regular site visits for corrective maintenance and preventive support. We consult with you on Linen usage ensuring optimal output. Ongoing training on new features is provided during upgrades. All this with best practice industry benchmarking.

Local support expertise

Our team of RFID experts will quickly troubleshoot and resolve issues. On-site support can be provided when required, with locally held spare parts to minimise lead times when ordering critical parts.

**Requires customer permission for remote access to systems.*

What can you expect after installation?

Simba will provide detailed monthly linen life and usage reporting plus detailed analysis

The data coming out of the eco-system is a gusher and needs high-level expertise to manage. Without this, RFID is just reduced to automating the amount of linen sent to the customer, and charging the customer for linen losses - and hence the underwhelming experience.

We recognise that there are maybe systems out there that provide some level of reporting; however, our offer is to provide not just reporting, but also detailed analysis that will bring material change to your business and we will continue working with our customers to realise those material savings.

Monthly dashboards of key operational data such as; items received, washed, shipped, stock & condemned are provided.



Examples of Simba SmartLinEN monthly laundry activity and linen usage reports.



⋮ It's linen that talks to you.

*Requires customer permission for remote access to systems.



SIMBA
**SMART
LINEN**

The future is understanding your
linen's life, and today's knowledge
is only scratching the surface.



“

**Without data,
you're just
another person
with an opinion.**

”

W. Edwards Deming

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