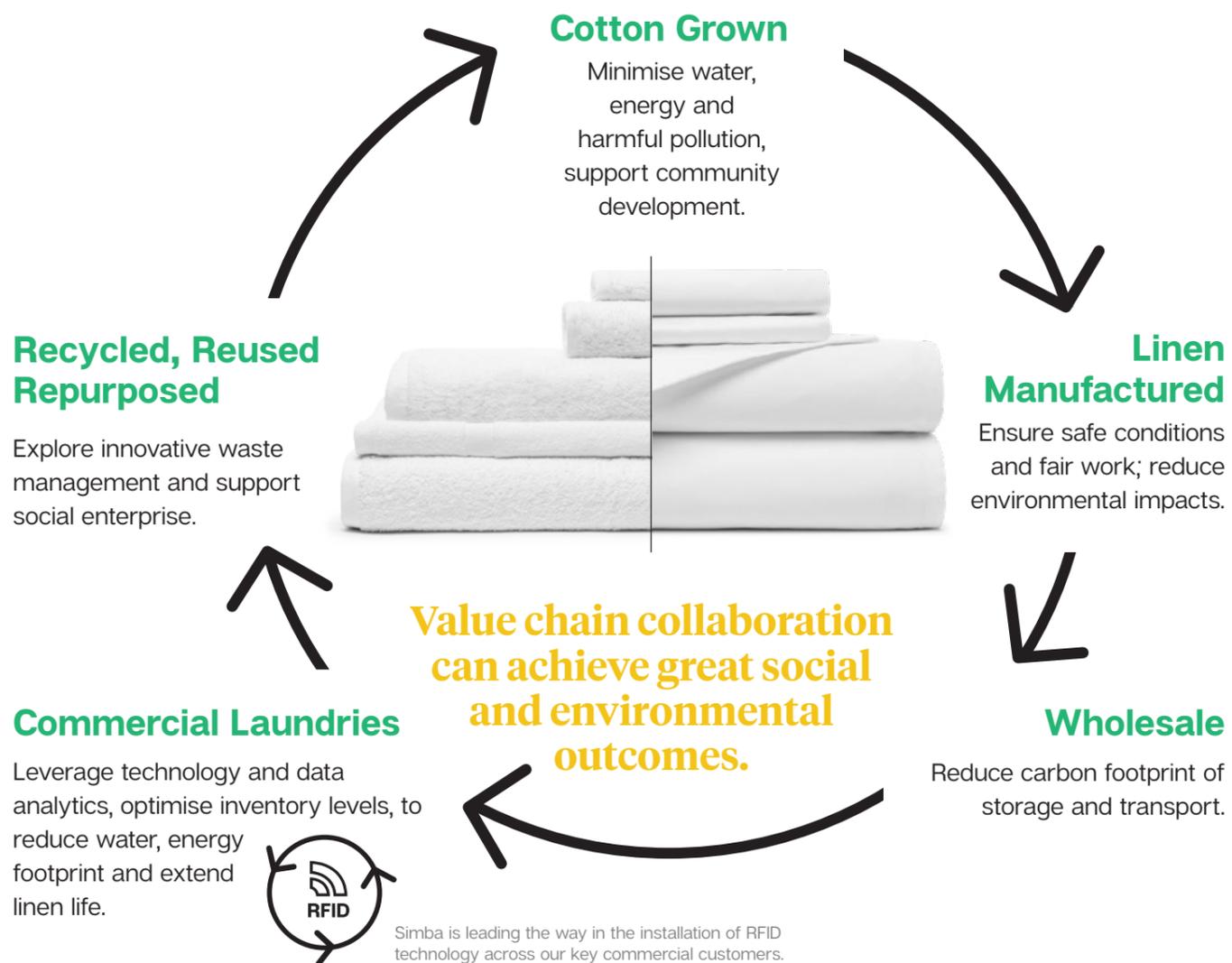


Towards a circular economy.



Our customers are signalling a renewed interest in sustainable supply chains solutions - **Simba is listening.** We are joining the Industry 4.0 revolution by introducing RFID powered data-driven solutions that enable commercial customers to optimise asset management by leveraging data.

With each towel and sheet that is taken out of the asset management cycle, embedded water, energy and waste savings can be shared across Simba's value chain.

At each step of our value chain we aim for practices that benefit people and the environment.

Savings include operational efficiencies from reduced counting and sorting, and indentifying lost linen. We also believe we can extend the life of linen by up to 15% by understanding its performance through wash cycles.

We are better together.

Simba is reaching out across our suppliers and customers to *invite you* to partner with us on our journey to make a better world.



SIMBA
GLOBAL

Simba has embarked on a journey to transform the sustainability of our value chain.

Our goal is to significantly deepen our sustainability and ethical procurement efforts in partnership with our suppliers and key customers. We seek to co-design innovative initiatives that benefit communities, reducing greenhouse emissions, water and waste, and benefiting the communities that make our supply chain possible.

We aim to delight the millions of people who use our linen while making the world a better place.

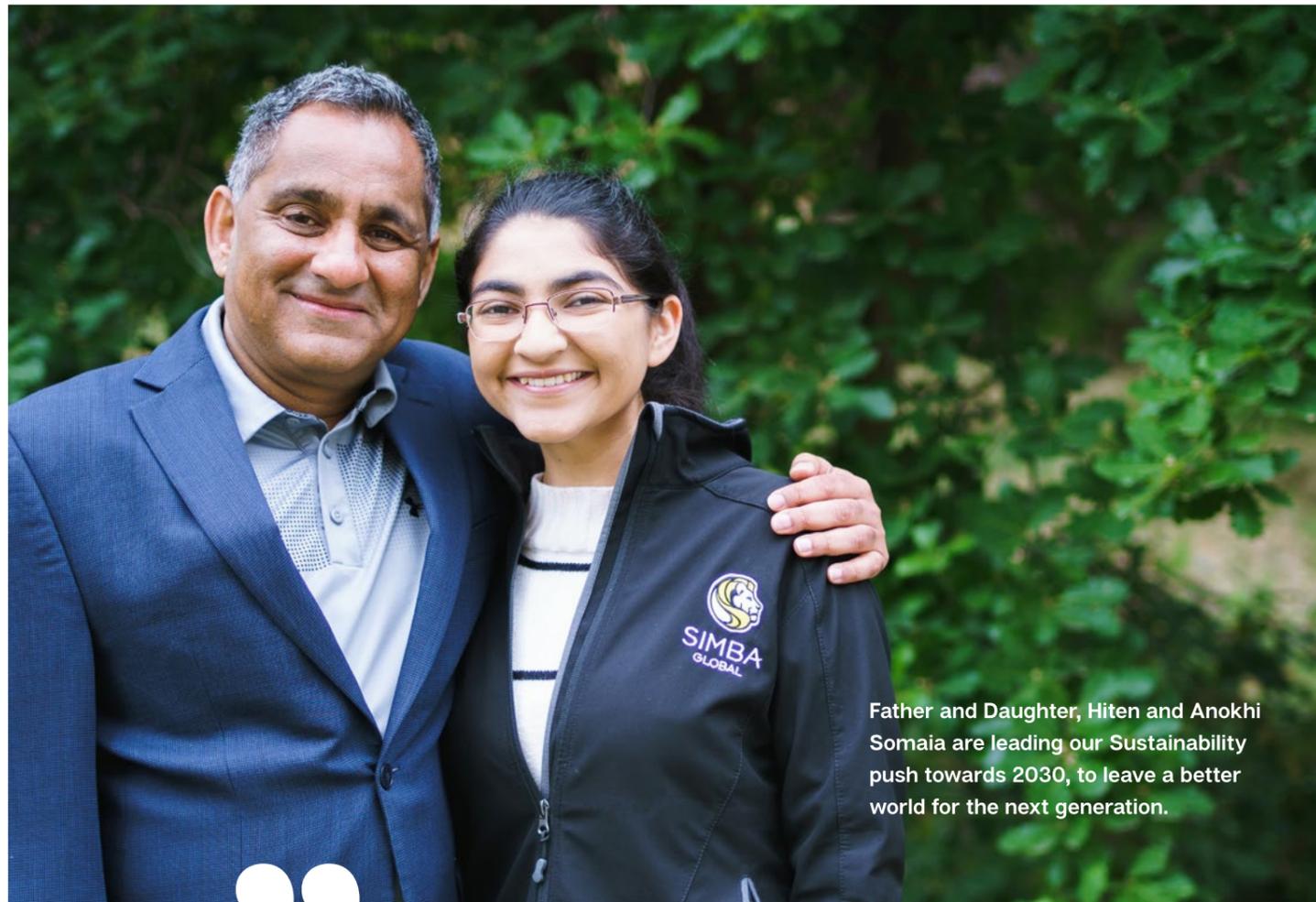
Simba has engaged EY to help us measure our carbon, water and waste footprint.

We are auditing our environmental footprint including the communities where our cotton is grown, our linen manufacturing partners, and warehousing and distribution facilities.

Simba is exploring how alignment to the sustainability strategies of our valued customers can create social and environmental benefits right across our value chain.



Drew Wright, Head of Distribution and Warehousing, lead the installation of one of our green initiatives, our new rooftop solar PV system.



Father and Daughter, Hiten and Anokhi Somaia are leading our Sustainability push towards 2030, to leave a better world for the next generation.



After several years of growing evidence of the impact of commerce on climate change, scandals tied to poor corporate governance and a new appreciation for the social impact of business, a focus on environmental, social and governance performance is becoming more vital than ever for businesses to remain relevant.

We are delighted to be working with Simba as a key partner to assist it in its journey to influence positive change across its business and on its supply chain, customers and the wider global community.

Terence Jeyaretnam
Partner, EY



By 2030 Simba will be fully immersed in a circular economy by investing in a scalable end of life re-purpose program for 100% of our commercial linen.



Ethical sourcing has always been at the heart of our values.

Since Anil Somaia opened for business in Melbourne Australia in 1977, a high trust supply chain network built on family values has underpinned Simba's growth.

Our supply chain has in many cases been with us for decades, supported by regular and ongoing visits by our offices on the ground across Southeast Asia.

Our supply chain accreditation is world class, in line with the large listed companies and government departments that we serve. Simba actively mitigates the risks of environmental and social harm; our senior executives regularly travel across our supply chain and review the audits.

Our deepening sustainability efforts build on this established culture.

Our Accreditations.

